



Ryan is Ready For You Now...

*An insider's guide to interviewing a celebrity
- from a journalist who was in the room.*

Lisa Marks

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#1 on the Amazon Pop Culture charts on DAY ONE of pre-orders

Jenny Volich, commissioning editor at Kogan Page, calls *Ryan Is Ready For You Now...* 'a rollickingly enjoyable read'.

Alexandra Shakespeare, Senior Lecturer in Publishing at Oxford Brookes University, says the book is 'vital background reading' for media students.

Lisa's mum Babs said: 'I had no idea this is what you did for a living.'

Ryan Is Ready For You Now... is a collection of stories, anecdotes and insights from Lisa's 30 years as a celebrity journalist. A 'how-to memoir', it chronicles many of the author's adventures in print from her early days on the Southend Evening Echo paper to her whirlwind years covering the entertainment industry in Hollywood. **The entire process of interviewing a celebrity is deconstructed step-by-step.**

You will read about how (and why) Lisa sang 'Sunset Boulevard' at Hugh Jackman, stole Josh Brolin's cigarettes, shared trail mix with Scarlett Johansson and fumed at Bruce Willis' late arrival to a movie set in New Orleans. Along the way the author recalls her start at a local paper in Essex, the thrill of working in magazines in London, eventually heading to Los Angeles to cover the entertainment industry for the Guardian, Scotsman, Australian Telegraph, Red and Grazia.

Aspiring celebrity journalists will hopefully pick up some useful nuggets along the way as Lisa deconstructs the processing of interviewing a celebrity.

Every chapter uniquely relates to the process of interviewing a celebrity, including the answer to the question, why are you there in the first place? Lisa covers every step pertinent to the job including the importance of research; how to ask a killer question, the significance of the first 90 seconds of the interview, working against a ticking clock, why you must never assume anything and what to do when it all goes wrong. She also examines the many ways you might be expected to interview a celebrity including roundtables, press conferences, red carpets, phoners, Zoom, on camera and on magazine shoot days.

Running as a thread through the book is Lisa's goal to interview Canadian eye-candy and esteemed Oscar nominee Ryan Gosling, the one name that sends a flush of excitement through the veins of all humans regardless of race, age or gender. Other Ryans - Reynolds and Phillippe - will simply just not do.

Star spotters won't be disappointed as the roll call of famous names who make an appearance include Daniel Craig, Drew Barrymore, Chris Hemsworth, Matthew McConaughey, Kate Beckinsale, Courteney Cox, Jennifer Aniston, Harrison Ford, Adrien Brody, Dame Julie Andrews, Betty White, Steve Carell, Charlize Theron, Cate Blanchett, Keanu Reeves, Jeff Goldblum, Jamie Foxx, Orlando Bloom, William Shatner, Justin Timberlake, Cameron Diaz, and the Kardashians.

ABOUT THE AUTHOR

Lisa Marks began her career as a journalist on the Southend Evening Echo at the age of 18. She freelanced for teen mags including Just Seventeen and BIG! before launching Now magazine in 1996 as showbiz editor. She went on to become a commissioning editor for the Daily Mirror and a reporter for Media Guardian before relocating to Los Angeles in 2007. In Hollywood, she wrote about the film, entertainment and culture scene and her weekly LA Diary was published on the Guardian film blog. Covering the movie junket circuit she also wrote celebrity profiles for The Scotsman, Grazia, Red and Sunday magazine (for the Sunday Telegraph in Sydney and the Sunday Herald-Sun). Lisa has also written extensively for both the women's weekly and monthly markets and has lectured in journalism and magazine publishing at the University of Gloucester, Oxford Brookes University and the University of Winchester. Her roast chicken is pretty impressive too.

Lisa is available for interviews across all media platforms. Review copies are available on request. For further publicity information email Lisa directly at lisamarksmedia@gmail.com or call: 07956 6701068.

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